

HALL
STAND

CLEVER BOOK

PUBLISHING



CATALOG 2023/2024

CONTENT

PUZZLE CARDS	1
MEMORY CARDS	8
SMART DISCS	9
ACTIVITY CARDS FOR TODDLERS	11
GAMES	13
BOOK IN A BOX	14
EDUCATIONAL CARDS 3-7	16
100 PUZZLES ABOUT	21
PLAY AND LEARN	22
LET'S LEARN	24
EDUCATIONAL CARDS 7+	25
YOUNG DETECTIVE'S SCHOOL	27
EMOTIONAL AND SOCIAL INTELLIGENCE	28
COOKING	30
BOOKS	31
LILLY CHICK	32

Weight: 0.216 kg
Number of cards: 15
Sizes: 75/125/35 mm

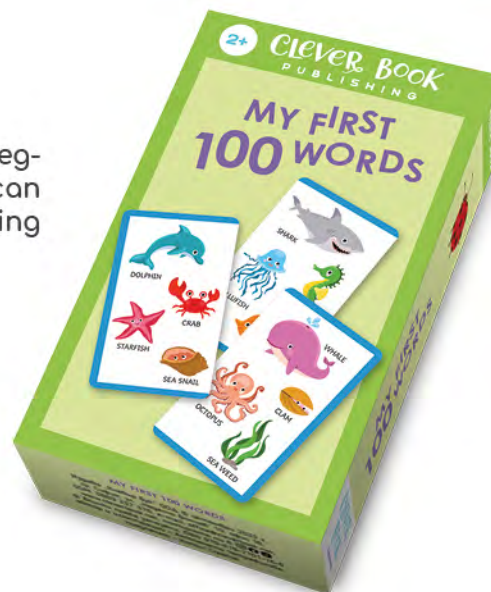
PUZZLE CARDS

NEW

MY FIRST 100 WORDS

2+

With this card set the child will learn over 100 words for animals, fruits and vegetables, colors and common objects. The card set contains 15 cards that can make 10 puzzles. You can start with one card and add on as you see fit, making the game less or more difficult, based on the needs of the child.



MY FAMILY

2+

What do the people in a family do? They cook, they clean, they travel together and the most important – they love each other! Your child will develop her/his logics and observational skills through finding and counting objects. The box contains 15 cards, which can be used to construct 10 puzzles.



RIGHTS SOLD TO: ESTONIA.

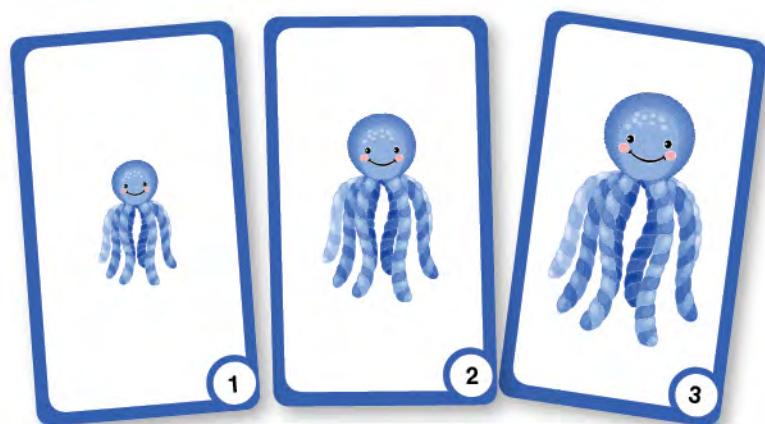


RIGHTS SOLD TO: ESTONIA.

2+

COLORS AND SIZES

These cards will help your child learn more about colors and the sizes. Let the child match the cards according to the color of their frames and the sizes of the objects. The box contains 15 cards, which can be used to construct 10 puzzles.



RIGHTS SOLD TO: ESTONIA.

2+

I COUNT

These cards will help your child learn more about the numbers and counting from 1 to 10. Let the child match the cards according to the color of their frames or the type of the pictures – hands, numbers, groups of objects. The box contains 15 cards, which can be used to construct 10 puzzles.



Weight: 0.216 kg
Number of cards: 15
Sizes 75/125/35mm



RIGHTS SOLD TO: ESTONIA.

2+

BABY ANIMALS

Play with the baby-animals, find their parents and what their favorite food is.

They consist of 15 cards of pasteboard, containing 30 pictures out of which you could make 10 puzzles.

These cards are designed for the youngest from 1 to 3 years old.



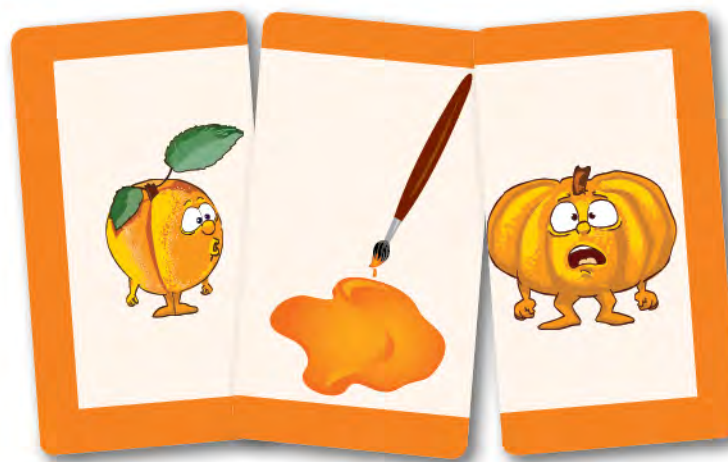
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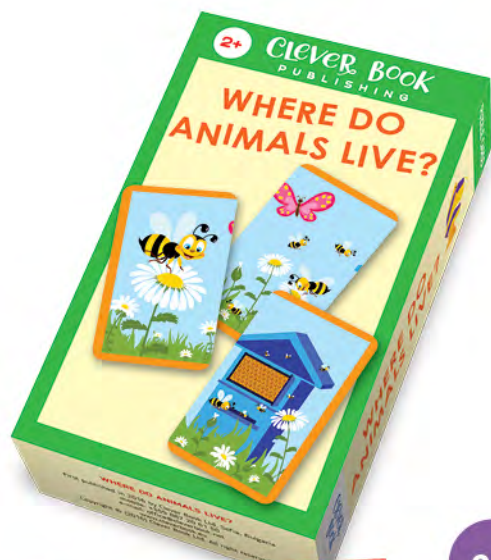
2+

FRUITS, VEGETABLES, COLORS

The child is playing with the fruit and vegetables and easily learns to recognize the colors.

They consist of 15 cards of pasteboard, containing 30 pictures out of which you could make 10 puzzles.





RIGHTS SOLD TO: ESTONIA.

2+

WHERE DO THE ANIMALS LIVE

Where does the mole live? What about the eagle? Play with the 10 animals and learn where do they live.

They consist of 15 cards of pasteboard, containing 30 pictures out of which you could make 10 puzzles.



RIGHTS SOLD TO: ESTONIA.

2+

TRANSPORT VEHICLES

These cards are for the youngest – 1-2-year-old kids. They contain 15 thick cards, and 30 pictures, from which 10 puzzles can be put together. The kids will learn new words while playing with the vehicles and looking at the colourful illustrations.



Weight: 0.216 kg
Number of cards: 30
Sizes: 75/125/35 mm



RIGHTS SOLD TO: ESTONIA.

2+

WE ALL GROW! LIFE CYCLES

We all grow. We all change. The little seed turns into a flower, the acorn – into a tree, the caterpillar into a beautiful butterfly. These cards will help your child learn about the life cycles of 10 living creatures and more about nature. Let the child match the cards according to the color of their frames and the sequence of the numbers.



2+

AT HOME

Your child can use the cards in this set to build a whole block of flats!

The four floors are occupied by different people who are busy with different activities.

Your child will develop her/his logics and observational skills through finding and counting objects. The box contains 15 cards, which can be used to construct 7 small and 2 large puzzles.





RIGHTS SOLD TO: ESTONIA.

2+

IN THE SHOP

Your child can use the cards in this set to build a whole shopping center with different shops - for fruits and vegetables, food, shoes, clothes and even a bookstore!

The box contains 15 cards, which can be used to construct 7 small and 2 large puzzles.

Your child will develop her/his logics and observational skills through finding and counting objects.



2+

IN THE KINDERGARTEN

Your child can use the cards in this set to build a whole kindergarten!

With the help of these cards, the child will get acquainted with the daily routine in the kindergarten - organization, activities, play time and quiet time.

The box contains 15 cards, which can be used to construct 5 small and 1 large puzzle. Your child will develop her/his logics and observational skills through finding and counting objects.



Weight: 0.216 kg
Number of cards: 15
Sizes: 75/125/35 mm

TELL ME A STORY

2+

With these cards, the kid can invent 10 stories. The images contain the main characters and all sorts of exciting situations for kids. The children, perhaps, can express their thoughts, tell stories, create connections between cause and effect.

Find the game card marked with 1 and let the child continue the story. Ask the little one to tell what happens in each picture, ask questions like, "What happened?" "Why?", "What can be done?" and others, too.

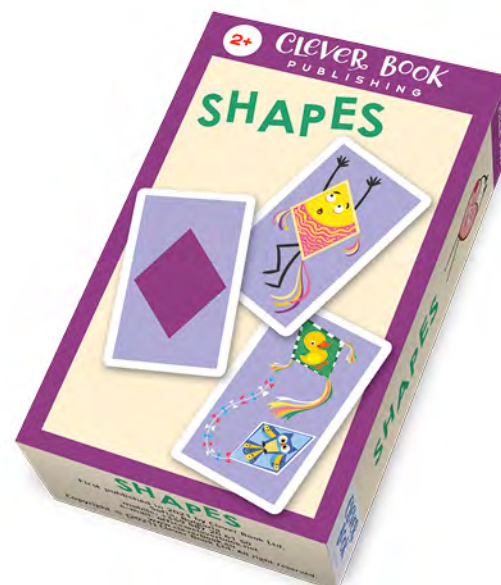


RIGHTS SOLD TO: ESTONIA, UKRAINE.

SHAPES

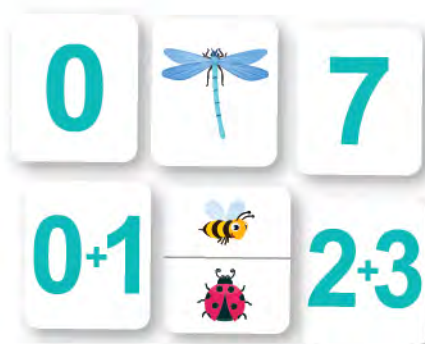
2+

These cards will help your child learn more about forms and shapes. Let the child match the cards according to the color of their frames and shapes. The box contains 15 cards, which can be used to construct 10 puzzles.



MEMORY CARDS

Weight: 0.216 kg
Number of cards: 30
Sizes: 75/125/35 mm



WITH NUMBERS

2+

With these cards the child learns the numbers from 0 to 9, develops hers/his memory and logic. Pure edutainment!



THE OPPOSITES

2+

With these funny memory cards kids can easily learn the opposites.

The child develops observation skills and logic, discerns opposites and sizes.



RIGHTS SOLD TO: ESTONIA.



WHERE AM I?

2+

With the help of Ray the puppy and Bella the cat your child will learn directions, locations and prepositions – under, above, before, behind, left, right. Two games can be played with this set of cards – grouping by animals or by prepositions.



RIGHTS SOLD TO: ESTONIA.

Weight: 0.240 kg
 Number of cards: 4 large discs
 + 20 smaller discs
 Sizes: 206/205/15 mm

SMART DISCS

COLORS

2-4



This educational game for the colors contains 4 large discs + 20 smaller discs, with which the child can get acquainted with the 4 basic colors – blue, red, green and yellow.

The child must answer questions such as What color is the corn? And the clover?

The child will exercise his or her observation skills, association thinking and logic, by putting the suitable pictures in the relevant circles.



ANIMALS

2-4



This educational game about the animals contains 4 large discs + 20 smaller discs with which the child can answer questions such as :

Which animals live at home? And which animals you can see in the yard when you are visiting the countryside? Which animals can you meet in the forest? And the seaside?

The discs are made from hard cardboard for long and safe game.



SEASONS

2-4



The box contains 4 big disks – 1 for each season and 20 smaller disks – 5 per season.

By playing with them, the kid will be able to answer to questions such as:

What's the weather in the autumn? What do we eat during the summer? How do we play in the winter? How do we dress in the spring?



SHAPES

2-4



This educational game for the shapes contains 4 large discs + 20 smaller discs with which the child can get acquainted with the basic 4 forms - circle, square, rectangular and a triangle.

The child will exercise observation skills, association thinking and logic, by putting the suitable pictures in the relevant circles.

VEHICLES

2-4



This educational game for the vehicles contains 4 large discs + 20 smaller discs, with which the child will answer questions such as:

Which vehicles move on the ground? And which ones fly in the air? Find the vehicle which we use in the water. Can you discover the vehicle for each profession?

The discs are made from hard cardboard for long and safe game.

Weight: 0.140 kg
Number of cards: 52
Sizes: 78/128/24 mm



2+

ANIMALS

These 52 cards include 13 animals. They give you the opportunity to play different games with your kids according to their age. In the leaflet included you will find different activity games for younger children - 3 +, as well as special suggestions for older kids.



2+

PROFESSIONS

These 52 cards presents 13 professions.

The beautiful illustrations have answers of questions such as: who is working, where he is working, what the tools he is using are, and what the result of his labor is.



2+

SPORTS

The box contains 52 playing cards with 13 sports.

In the applied leaflet you will find different fun games for the whole family, including the smallest - 3+.

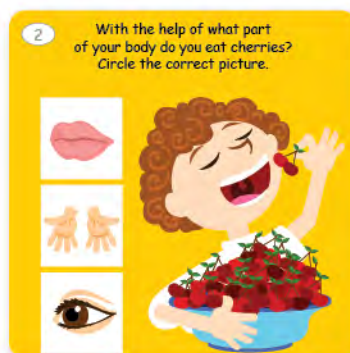
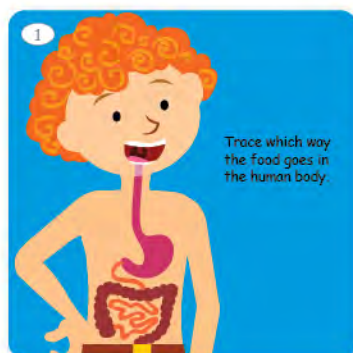
Weight: 0,140 kg
Number of cards: 20
White board marker: 1
Sizes: 122/122/25 mm

ACTIVITY CARDS FOR TODDLERS

HUMAN BODY

3+

On the face of the cards there are 20 pictures and 20 questions related to the parts of the human body, the senses, etc. On the back of the cards there are puzzles. You can make the activities more fun and increase the learning level if you ask additional questions. The cards can easily be wiped off and used again and again. This set of cards is created especially for toddlers – 2, 3, 4 year old.



COLORS AND SHAPES

3+

On the face of the cards there are 20 pictures and 20 questions about colors and shapes. On the back of the cards there are puzzles, which help with the easier memorizing of the colors and the shapes. You can make the activities more fun and increase the learning level if you ask additional questions. The cards can easily be wiped off and used again and again.



VEHICLES

3+

On the face of the cards there are 20 pictures and 20 questions related to the different types of transport – overland, overseas, the vehicles on land as well as the professions connected with them. We introduce the traffic lights, the zebra crossing, etc.

On the back of the cards there are puzzles with vehicles. You can make the activities more fun and increase the learning level if you ask additional questions. The cards can easily be wiped off and used again and again.

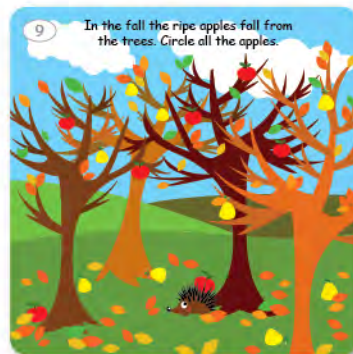


SEASONS

3+

In an interesting and fun way the activities describe the four different seasons – spring, summer, autumn and winter. The playing child learns what happens in nature during the specific season, what are the possible activities during that season, what clothes it needs to wear, and other useful facts that have to do with the changes of the weather. On the back of the cards there are puzzles.

The cards can easily be wiped off and used again and again.



Weight: 0.300 kg
Sizes: 160/105/30 mm

GAMES



WITH LETTERS

4-8

This box contains 58 domino pieces, which kids can play with and study the animals and the letters of the alphabet. The children develop associative thinking, logic and concentration. The box also contains a mini poster with the alphabet. The set is suitable for family games.



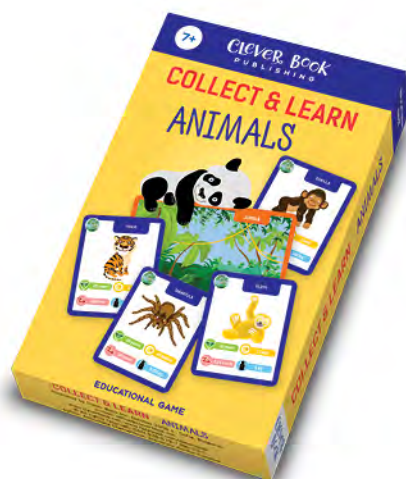
WITH NUMBERS

4-8

This box contains 58 domino pieces, which kids can play with and study the numbers from 0 to 9, to develop associative thinking, their logic and resourcefulness.

For more advanced level the set includes problems with addition and subtraction. The box also contains a mini poster with the numbers from 1 to 20.

The set is suitable for family games.



COLLECT AND LEARN: ANIMALS

7+

There are 8 cards with geographical areas – forest, sky, ocean, desert, etc. and 76 cards with animals living in these areas. With the first game, the kids learn where do animals live, train their memory and observation skills. In the second game the players compare animals by their weight, speed, life longevity and number of babies. Children are playing, learning and having fun. The set is suitable for family games.

Weight: 0.260 kg
Number of cards: 8 big cards
+ 74 small cards
Sizes: 110/160/26 mm



BOOK IN A BOX

Weight: 0.350 kg
Board book: 1
Finger puppets: 8
Sizes: 115/160/26 mm

In this pack you will find a book of the classical story as well as eight hard card figures.

The puppet theatre activity will develop the children's imagination by placing them in a variety of situations, and will give them a chance to think of a different ending to the story.



THE THREE LITTLE PIGS

2-7



THE LITTLE RED RIDING HOOD

2-7



SNOW WHITE AND THE SEVEN DWARFS

2-7





2-7

CINDERELLA

Read the story and answer the questions in the book.

Act out your favorite scenes using the cutout paper dolls of Cinderella, the Wicked Stepmother, the Fairy Godmother, and the rest of the characters. The puppet show will stimulate children's imagination, will place them in different situations, and will give them the opportunity to rewrite the end of the story.



2-7

THE UGLY DUCKLING

Sometimes it's really hard to be different!

Read the story about the Ugly Duckling who in the end finds a sense of belonging. Act out your favorite scenes using the cutout paper dolls of the duckling, the old woman and the animals the duckling meets on his journey of adventure.



EDUCATIONAL CARDS 3-7

Weight: 0.280 kg
Number of cards: 50
White board marker: 1
Sizes: 115/160/26 mm



100 MORE FAIRY TALES PUZZLES

4-7

Brand new 100 games with children's most favourite fairy tale heroes. Kids will play and enrich their imagination with the Little Mermaid, Baloo, Bagheera, Aladdin and many other. This set contains 50 erasable cards with mazes, finding differences, seeking hidden objects and many other fun activities.



RIGHTS SOLD TO: CHINA, ESTONIA, HUNGARY.

100 FAIRY TALES PUZZLES

4-7

These 100 puzzles will let your children play with Pinocchio, Snow White, Thumbelina, the Three little piglets and many other fairytale heroes. The challenges include mazes, finding differences, seeking hidden objects and many other fun activities.

The cards can easily be wiped off and used again and again.



Weight: 0.264 kg
 Number of cards: 50
 White board marker: 1
 Sizes: 115/160/26 mm

GAMES ARE NICE WITH CATS AND MICE

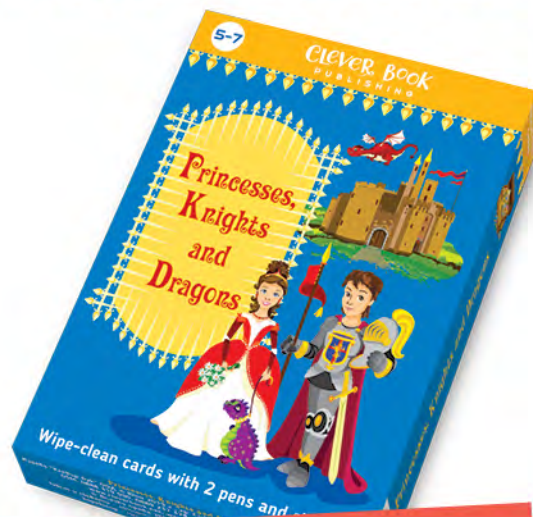
With these cards the children can solve clever games about school, mathematics, nature, logic, observation skills, shapes and others.

RIGHTS SOLD TO: ESTONIA.



Weight: 0.280 kg
 Number of cards: 45
 White board marker: 1
 Stickers: Yes
 Sizes: 115/160/26 mm

PRINCESSES, KNIGHTS AND DRAGONS



RIGHTS SOLD TO: CHINA.

Weight: 0.280 kg
 Number of cards: 50
 White board marker: 1
 Sizes: 115/160/26 mm

100 WAYS TO BE GOOD



RIGHTS SOLD TO: CHINA, ESTONIA.

Weight: 0.280 kg
Number of cards: 50
White board marker: 1
Sizes: 115/160/26 mm

CLEVER GAMES FOR CLEVER KIDS

This set contains problems, suitable for children in kindergarten and preschool. The child develops observation skills and logic, discerns opposites and sizes, improves motor skills. Playing, the child learns new things about sizes and space, letters, numbers.

RIGHTS SOLD TO: CHINA.

4-5



MORE CLEVER GAMES FOR CLEVER KIDS

This set contains problems, suitable for children in kindergarten and preschool.

The child develops observations skills and logic, discerns opposites and sizes, improves motor skills. Playing, the child learns new things about sizes and space, letters, numbers.

RIGHTS SOLD TO: CHINA.

5-7



Weight: 0.280 kg
Number of cards: 50
White board marker: 1
Sizes: 1115/160/26 mm

LOGIC, IMAGINATION, CONCENTRATION

5-7

This set contains problems which will help the child prepare for pre-school group and 1st grade. There are special exercises for development of the skill for observation, memory and concentration.

While playing, the child develops logic and resourcefulness, learns to discern emotions, tells stories. The child also solidifies the acquired knowledge for the letters, the numbers and shapes.

RIGHTS SOLD TO: CHINA, HUNGARY.



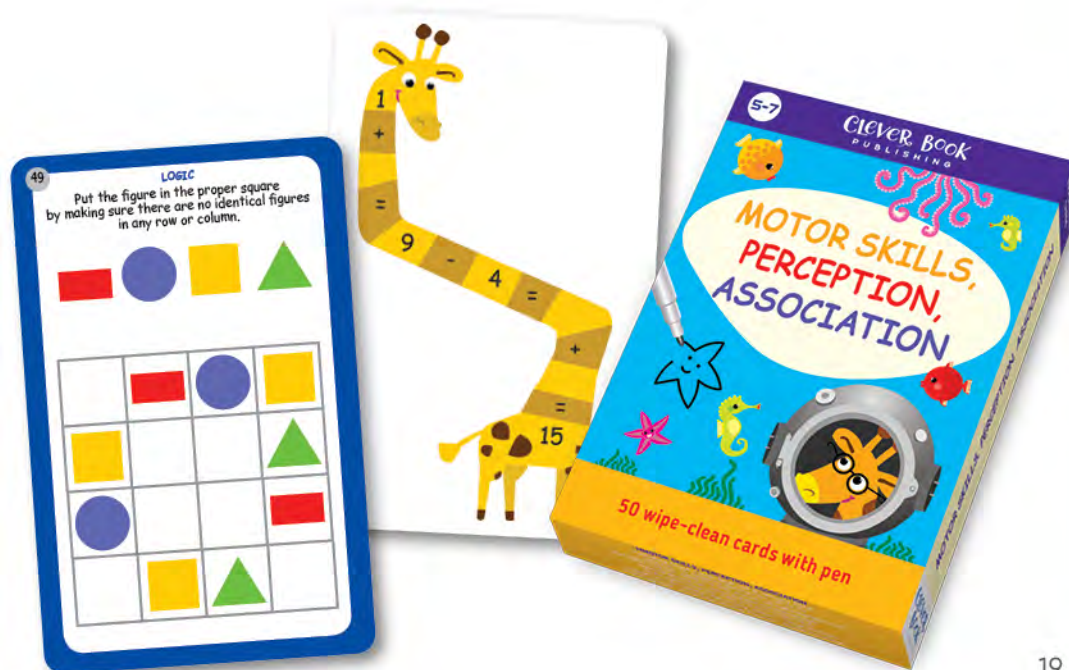
MOTOR SKILLS, PERCEPTION, ASSOCIATION

5-7

This set contains problems which will help the child prepare for pre-school group and 1st grade. There are special exercises for development of the Motor Skills, Observability and Associative Thinking.

The child solidifies the acquired knowledge for the sounds, syllables and numbers.

RIGHTS SOLD TO: CHINA.



NEW

Weight: 0.280 kg
Number of cards: 50
White board marker: 1
Sizes: 115/160/26 mm

8-12

SPATIAL AWARENESS, ORIENTATION, MEMORY

The card set contains 100 exercises that will help develop your child's spatial awareness, orientation and memory. Included are exercises that use a coordinate system as well as curious puzzles that are meant to test children's attention to detail and focus.



8-12

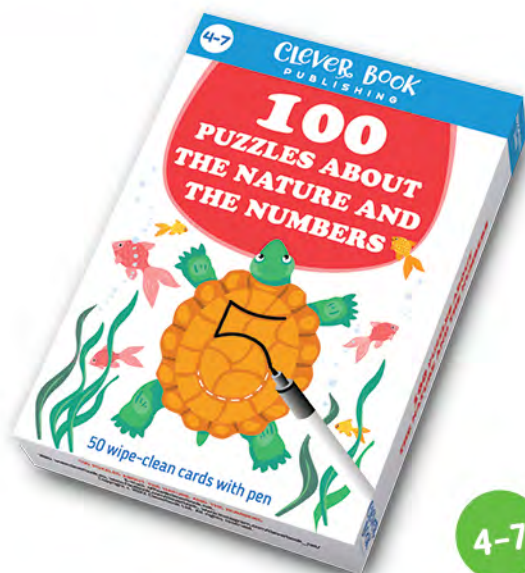
PROBLEM SOLVING, ATTENTION TO DETAIL, EFFICIENCY

The card set contains over 100 exercises that will help develop your child's problem solving skills and attention to detail. Some of the exercises are timed making them more challenging. Your child will find their way in a maze, will identify patterns, differences and similarities, and try their skills at sudoku.



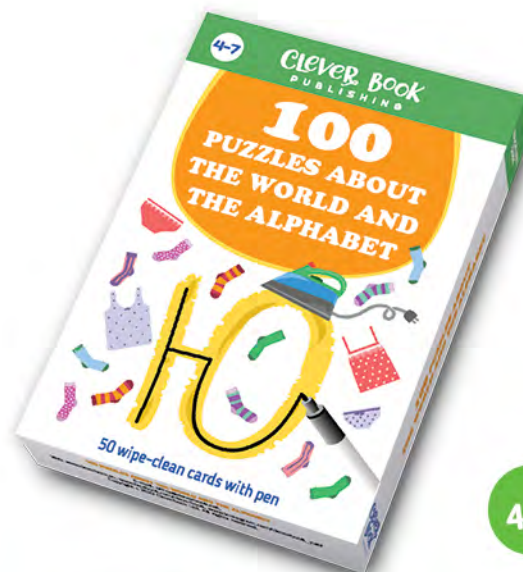
Weight: 0.280 kg
 Number of cards: 50
 White board marker: 1
 Sizes: 115/160/26 mm

100 PUZZLES ABOUT



THE NATURE AND THE NUMBERS

The box contains 50 cards with 100 games about the nature and the numbers. Your children will have fun, but also learn how to count, add, subtract, and compare in an easy and enjoyable way.



THE WORLD AND THE ALPHABET

This pack contains 100 educational activity cards related to topics such as: jobs, school, telling time, nature and many others. The children learn the alphabet in a fun and easy way.



PLAY AND LEARN

Weight: 0.280 kg
Number of cards: 50
White board marker: 1
Sizes: 115/160/26 mm



RIGHTS SOLD TO: CHINA, ESTONIA, HUNGARY.

3-5

IN THE KINDERGARTEN

With the help of these cards, the child will get acquainted with the daily routine in the kindergarten - organization, activities, play time and quiet time. Card games exercise the observance skills as well as logic and motor skills.



RIGHTS SOLD TO: ESTONIA.

4-7

WITH NUMBERS

These cards will help your child learn to recognise and write the numbers 1 to 10.

Counting is reinforced through the logical problem solving and concentration and fine motor skills games.





4-7

WITH LETTERS

These cards will help your child learn to recognise and write the letters of the English alphabet.

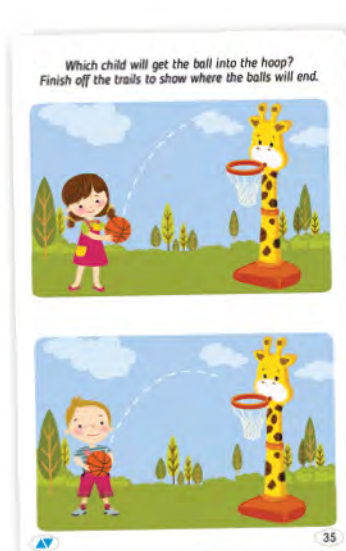
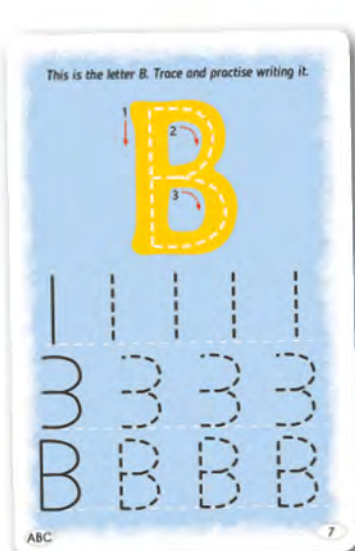
Knowledge, memory and critical thinking are reinforced through the logical problem-solving games.



4-7

AT THE PARK

Sissy and Fifo love playing at the park. They meet new and old friends; they do sports and they observe the plants and animals. The games included in this pack help your child to improve their observational and thinking skills as well as to develop their imagination and concentration.



LET'S LEARN

Weight: 0.280 kg
Number of cards: 50
White board marker: 1
Sizes: 115/160/26 mm

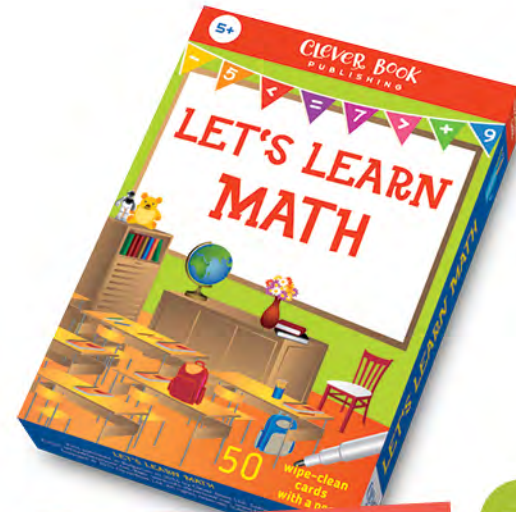


5+

WRITE

A compact set of bright and entertaining cards which offer the children a fun and easy way to practice writing the alphabet, letters and words.

The cards can easily be wiped off and used again and again.



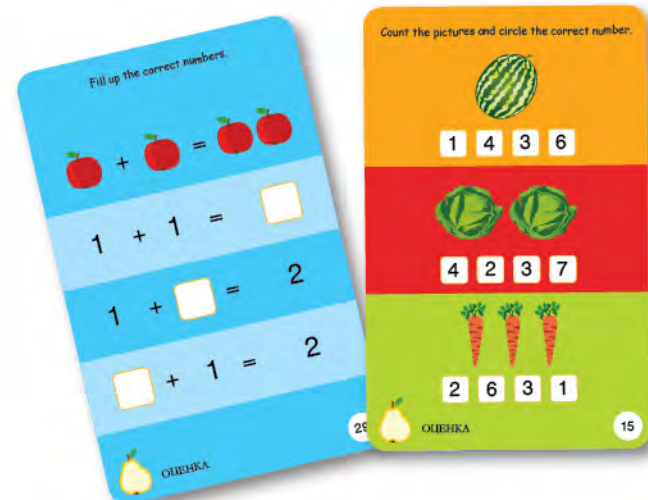
5+

RIGHTS SOLD TO: CHINA.

LEARN MATH

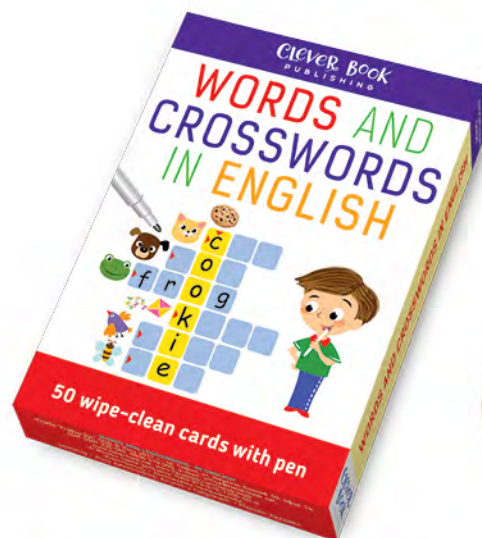
With this compact set of cards the children can practice writing the numbers, composing math problems and then solving them.

The set consists of more than 300 math problems.



Weight: 0.280 kg
Number of cards: 50
White board marker: 1
Sizes: 115/160/26 mm

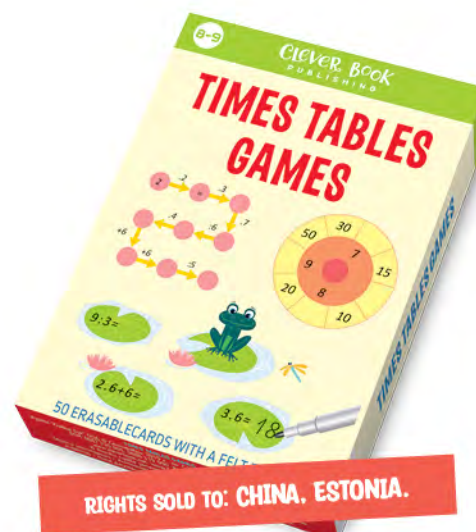
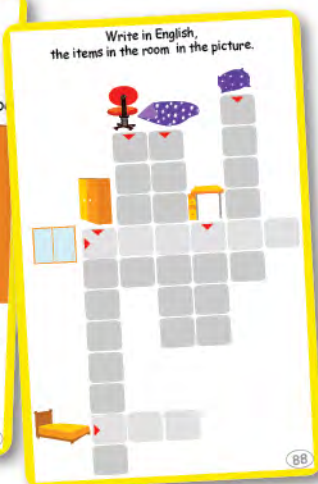
EDUCATIONAL CARDS – AGE 7+



8-9

ENGLISH CROSSWORDS

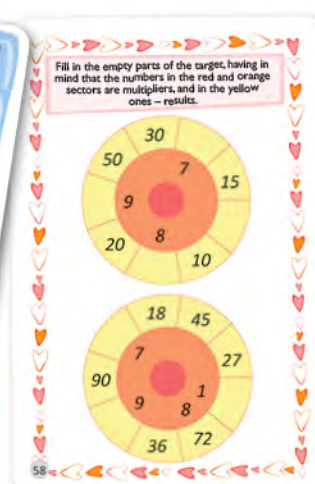
In this box, there are 50 crosswords and over 300 words for guessing and writing. The children play, write and learn the body parts, the days of the week, the months and many others.



8-9

TIMES TABLES GAMES

These cards contain over 150 games with multiplication and division. Kids understand what times more and times less mean, they learn the Times table and learn to divide with ease.



Weight: 0.280 kg
 Number of cards: 50
 White board marker: 1
 Sizes: 115/160/26 mm

6-8



RIGHTS SOLD TO: CHINA.

MATHEMATICAL MAZES

With the help of these cards children have to make and solve problems in order to find the way through various labyrinths.

While playing, they exercise their knowledge and math skills, and develop their concentration and logic.

The problems are suitable for children, who have completed 1st grade and include addition and subtraction from 1 to 20, as well as using round numbers up to 100.



8-9

RIGHTS SOLD TO: CHINA.

WHAT IS THE TIME?

Recognizing the clock is an important skill but acquiring it may be difficult for our young clever ones.

Thanks to the cards in this set the child will be able to get familiar with the concept of time - a day, an hour, a minute, a second.

In the book the children can follow one day of life of Lil'ly Pilly and play again with the hours and the minutes.



Weight: 0.180 kg
 Number of cards: 25
 White board marker: 1
 Book: 1
 Sizes: 110/160/26 mm

Weight: 0.264 kg
 Number of cards: 45
 White board marker: 1
 Stickers: Yes
 Sizes: 115/160/26 mm

YOUNG DETECTIVE'S SCHOOL

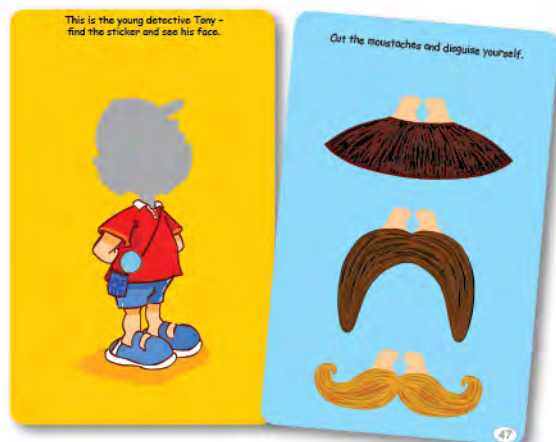


7-10

YOUNG DETECTIVE'S SCHOOL 1

Is there a child who does not want to be a detective? Tony and Lilly really want to become detectives and will do their best to deserve the title YOUNG DETECTIVE.

Tony and Lilly have to use all their quickness of mind and ability to observe, in order to stop the crimes and catch the criminals Chris and Anna. Solve the mysteries together with them!



7-10

YOUNG DETECTIVE'S SCHOOL 2

Where is the hidden treasure of the The Castle of Secrets?

Tony and Lilly will help Victor in the solution of lots of puzzles and together they will find the most precious thing in the Castle. What is it? Find it out by yourself!



NEW

EMOTIONAL AND SOCIAL INTELLIGENCE

Weight: 0.120 kg
Number of cards: 30
Book: 1
Sizes: 78/128/24 mm

EMOTIONS

3+

The goal of these cards is to stimulate the kids to share their feelings. In the cards there are 10 situations, 10 emotions and ten possible actions. There are no true or false answers, but options.



RIGHTS SOLD TO: ESTONIA, UKRAINE.

I (DON'T) WANT TO SLEEP...

2-5

This book will assist the parent in overcoming one of the most common problems in early childhood - the difficulty of falling asleep

The 15 cards included in the book, contain activities, as well as practical advice that will help the families create a working sleep routine, in the form of a game.

Weight: 0.300 kg
Pages: 40
Number of cards: 15
Sizes: 239x216 mm



BE HAPPY

4-7

With the games in these cards, we teach your child the different ways she/he can care for itself and what can do to be happy. We talk about eating, exercising, love, care and self improvement.

Through fun illustrations and games, the child repeats and remembers important things that make it happier. The box has a booklet that explains and solidifies the lessons in the games once more.

Weight: 0.130 kg
Number of cards: 20
White board marker: 1
Sizes: 122/122/25 mm



BE SAFE

4-7

With these cards, your child can learn the basic rules of safety at home, outside, on the street and among nature. We examine dangerous situations and the ways you can prevent or overcome them.

Through fun illustrations and games, your child repeats and remembers important things that could protect it. The box has a book that explains and reaffirms the lessons in the games.



BE HEALTHY

4-7



With the games in these cards, we teach your child the different ways she/he can care for its body and mind. We talk about eating, hygiene, movement, favourite hobbies, we show them various exercises for the body and mind, methods for relaxation and rest. Through fun illustrations and games, the child repeats and remembers important things that make it healthier. The box has a booklet that explains and solidifies the lessons in the games once more.



COOKING

COOKING HEALTHY FOODS WITH MOM

7+

We hope that these cards will help every mom, who is trying to teach her children to eat healthy and delicious food. We have included interesting and easy recipes so that the children could also be involved in the preparation of the food and then enjoy the end result. There are recipes for vegans, other with dairy products, some that are consumed raw and others that are to be baked.

We give some basic information about the healthy foods. There are different recipes in the units: BREAKFAST, DRINKS, SNACKS, DESERTS, There are special cards where the little chefs could write their favorite family recipes.

The set contains more than 50 recipes and over 50 interesting games to play.

Weight: 0.250 kg
Number of cards: 50
White board marker: 1
Sizes: 115/160/26 mm



Weight: 0.080 kg
Number of pages 32
Sizes: 254/255/20 mm

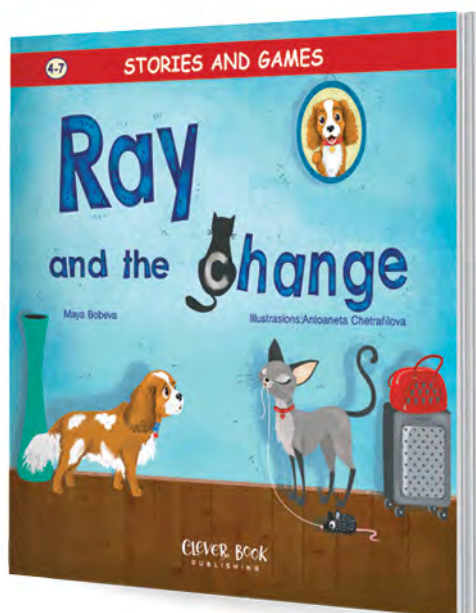
BOOKS



4-7

NOT GOING TO NURSERY!

Alex is a big boy – he is 3 already. Mum says big children go to Nursery. Alex liked the idea. Soon it was the first school day. Everyone was excited and giving Alex hugs and kisses. After Alex's grandmother came to pick him up. "Alex, how was today? Did you enjoy it?" "It was very good", Alex pointed out, "but I am not going tomorrow."



4-7

RAY AND THE CHANGE

Ray loved rules and always followed them... But one day THINGS CHANGED. Bella showed up in the house and suddenly Ray's life became very DIFFICULT.

Bella would show up suddenly in many different places and this ANNOYED him greatly.

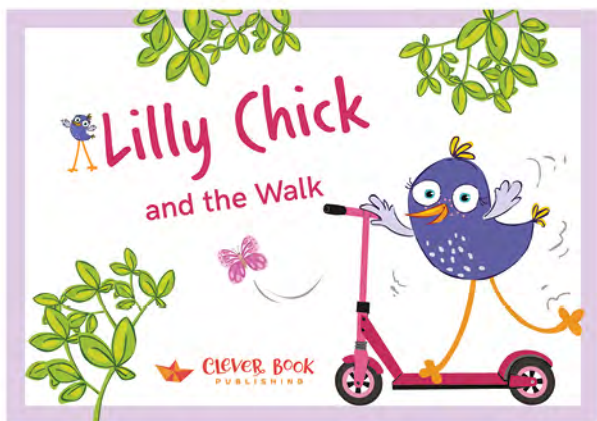
Weight: 0.300 kg
Number of pages: 44
Sizes: 220/220/4 mm

Weight: 0.040 kg
Number of pages: 8
Size: 150/105 mm

LILLY CHICK

2-4

Tiny board books for the tiniest hands. Three funny stories about the little charming Lilly Chick. Follow Lilly, her family and friends on their lively adventures. Flop in a deep puddle, go on a long exciting walk and eat a birthday cake while cuddling in your bed.



ALPHABET PUZZLES AND GAMES



This app is created by parents, tested by kids and approved by teachers. With ALPHABET PUZZLES AND GAMES the kids will learn the letters and will practice to write them in a fun and interactive way. The application consists of 30 games with letters, 2 memory games, and bonus games.



The Fairy-tales Puzzles will let your children play with Little Red Riding Hood, Cinderella, The Three Little Piglets and many other fairytale heroes. The challenges include mazes, finding differences, seeking hidden objects and many other fun activities. The kids can read and listen to the story, as well as play with it.

ARE YOU LOOKING FOR NEW AND EXCITING PRODUCTS?

Our Advantages:

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CLEVER BOOK
PUBLISHING

Bulgaria, Sofia

mobile: +359 887 20 61 50

e-mail: office@cleverbook.net

www.cleverbook.eu

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